



**VISIONING**  
*a greater*  
**RACINE**

## W.A.V.E. Team Projects & Initiatives

### **Education and Youth**

- Kindergarten Readiness Book - Partnership with Higher Expectations
- Parental Engagement - Activities ranging from participation in Racine Unified School District backpack giveaways, mentorship programs and planning parental empowerment sessions.
- Partnership with UW-Madison - Generating resources for parental engagement.

### **Healthy Productive Lives**

- Access to Healthy Food - Mapping of current grocery stores and farmers market/transportation to food and working with partners to expand options.
- Root Cause of Homeless & Affordable Housing - Working with the City identify opportunities for new housing development with Foxconn.
- Improved Mental Health Services - Mapping exhaustive list of resources in Racine County while touring local and neighboring facilities to identifies where the gaps are in services.
- Pop Up Wellness - Health resources and activities on Monument Square during the summer.

### **Thriving Economy**

- TechPrize - Technological competition bringing together entrepreneurs and innovators from across the nation to vie for a cash reward for the best new idea. Hundreds of tech pioneers will line the streets of Downtown Racine to showcase their invention with both expert judges and the public casting their ballot for the most innovative product. This festival will attract thousands of visitors to Downtown Racine to take part in an exciting display of next generation ideas. Inventors will display a multitude of inventions from every technological discipline. (2020)
- Hatch - Partnership with Start Up Wisconsin and Newaukee to host an entrepreneurial contest with cash prizes.

### **Social Justice**

- Dr. Martin Luther King Jr. Day of Service - Partnering with Gateway Technical - January 2019.
- Social Justice Community Roundtable - Event to bring all local Social Justice organizations to connect, assess resources & collaborate - April 9, 2019.
- Partnerships with Gang Diversion Taskforce, Drug Treatment Court and WRTP Big Step.

### **Transportation**

- Eastern Racine County Transportation Taskforce - Functioning as an advisory and advocacy fashion relating to mass transit in eastern Racine County bringing workers to employment.
- Partnership with UW-Milwaukee's Urban Planning Policy Analysis Class: Transit Service to Foxconn Development
- Transit Needs Series - Hosting community conversations around transit needs for key populations.

*"By 2030, working together, we have created a thriving community we are all proud to call home".*  
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## **Culture and Recreation**

- Pop Up Play - Throughout the summer diverse family activities and recreational games available on Monument Square.
- Community Calendar - Develop calendar for cultural and recreational events.
- Networking - Events for culture and recreation organizations to connect and align efforts.
- Visioning a Greater Racine 4th of July Float - Edna Christensen Award - Most Creative

## **Revitalization**

- Neighborhood Clean Ups - Picking up litter, cleaning windows of vacant storefronts, weeding.
- Neighborhood Murals - Partnering with local artists aiding with grants and resource development.
- Uptown Festivals and Events - Planning events and festivals bringing customers and residents into the commercial corridor of Uptown to promote the business district.

## **Model of Environmental Sustainability**

- Paris Climate Accord - Advocate for a City Council resolution to be adopted.
- Composting & Waste Reduction - Working with RUSD and the Village of Sturtevant in adopting a robust composting system and waste reduction projects.
- Community Partner with Greening Greater Racine - Participation in Ecofest 2019

## **Diverse and Collaborative Leadership**

- Real Racine Support - Organizing in support of Mt. Pleasant retaining its funding relationship with County Convention & Visitors Bureau.
- Community Collaboration Database - Developing data base of leaders in differing sectors of the community such as faith based, government, etc.
- Hosting Interfaith Dinner Dialogues.

## **Pride and Positive Self Image**

- Community Engagement - Engage Racinians about why they should love Racine at community events.
- Imagine Alley - Revitalizing a Downtown Racine alleyway to encourage tourism and business growth.
- Racine Merchandise - Proliferate Ask Me Why I Love Racine T-Shirts and other branded items.
- Promotional Videos - Working with Real Racine in casting and sharing Racine County promotional tourism videos.

## **Vibrant Atmosphere for Young Adults**

- Pop Up Racine Night Market - Bringing artists and artisans together to showcase work at the Branch at 1501.
- What's Up Racine - Social media branding campaign & millennial networking events.
- Young Professionals Week - Partnership with YP Racine to develop and host programming to connect and entertain young professionals in Greater Racine.